

Strategic Risk Taking

How insurance helps businesses stay agile

Insurance is a key tool in your strategic-risk toolkit. Having the right insurance program mitigates risk, bolsters business value, and can help you achieve business objectives.



Based on research conducted by Liberty Mutual and CFO Research with C-suite executives at companies with \$25M+ in revenue:

Percentage of business leaders who agree or strongly agree



56% agree that the ROI on insurance programs helps achieve business goals



68% agree that insurance mitigates risk, reduces earning volatility, and boosts business value

Top 5 areas where insurance helps business leaders mitigate risk

Employee safety **85%**

Cybersecurity or data breaches **76%**

Third-party lawsuits **75%**

Employment-related lawsuits **74%**

Regulatory compliance **62%**

Helping meet all your needs

Liberty Mutual offers accessibility, a broad appetite, deep expertise, and the financial stability of a Fortune 100 global provider.

As your business evolves and grows, our broad P&C appetite offers comprehensive, all-lines coverage to meet your needs. From a single carrier, you get convenient access to a wide range of coverages that include:

- Auto liability
- Excess liability – \$100 million
- General liability
- Inland marine
- Property
- Umbrella – \$25 million
- Workers compensation
- Cyber
- D&O
- Environmental
- Professional
- Terrorism
- Product Recall

Partner with Liberty Mutual, and you benefit from the financial strength, security, and capacity of a Fortune 100 carrier. Go beyond business as usual.

For additional information on these trends and our insurance solutions, contact your Liberty Mutual representative.